

# Indian Conference on Life Cycle Management (ILCM) 2016



*17-18 October 2016*

*Federation of Indian Chambers of Commerce and Industry  
Federation House, New Delhi, India*

## Overview & value proposition

# About the ILCM series

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- Indian Conference on Life Cycle Management (ILCM) 2016 is the fifth edition of FICCI's flagship event
- ILCMs are organized by FICCI in association with Govt of India and UNEP/SETAC Life Cycle Initiative
- ILCMs are the only Indian events on LCA/M where Indian and global Life Cycle communities congregate every year
- ILCMs have played a critical role in building the national LCA network *India LCA Alliance* (ILCAA) operated by FICCI
- ILCMs serve as a focal point for staying connected with latest developments in LCA/M space as relevant for the Indian context

# ILCM Highlights



Edition	Theme	Highlights
2012	<ol style="list-style-type: none"> <li>1. LC approaches - methodology, standards, databases</li> <li>2. Implementing LC approaches for SCP</li> <li>3. LC approaches to support policy goals and implementation in Govt</li> </ol>	<ul style="list-style-type: none"> <li>✓ First of its kind conference in India focused on LC approaches</li> <li>✓ Launch of India LCA Alliance</li> </ul>
2013	<ol style="list-style-type: none"> <li>1. Local Vs Global perspectives.</li> <li>2. Business opportunities and challenges in using LCA</li> <li>3. Social LCA for developing an institutional framework in India</li> </ol>	<ul style="list-style-type: none"> <li>✓ Technical workshops - UseTox, WFP</li> <li>✓ Presentations by public sector companies</li> </ul>
2014	<ol style="list-style-type: none"> <li>1. Incorporating LCA/M in Corporate Sustainability Policy/Strategy</li> <li>2. Regional approaches on inclusion of LCT in decision-making</li> <li>3. Using Social LCA as a catalyst for Inclusive growth &amp; development</li> </ol>	<ul style="list-style-type: none"> <li>✓ Technical workshops - SPP, GGP</li> <li>✓ First edition of India LCA Directory released</li> </ul>
2015	<ol style="list-style-type: none"> <li>1. Incorporation of LCT in Govt guidelines/policies on Sustainability</li> <li>2. Realization of business benefits through LCA/M</li> <li>3. LCA data needs and database development approaches</li> <li>4. Decoupling resource use from economic growth</li> </ol>	<ul style="list-style-type: none"> <li>✓ Panel discussion on Public Procurement Policy &amp; LCC in India</li> <li>✓ LC approaches in developing countries</li> </ul>
2016 (planned)	<ol style="list-style-type: none"> <li>1. Life Cycle Thinking to achieve Resource Efficiency</li> <li>2. Eco-innovation and Sustainable Products</li> <li>3. Proving pathways towards Circular Economy through LCA</li> <li>4. Life Cycle Inventory data as fundamental necessity for Sustainable Production and Consumption</li> </ol>	<ul style="list-style-type: none"> <li>✓ Technical workshop - Deriving Business Value from LCT</li> <li>✓ Adoption of Life Cycle Thinking for shaping/achieving Sustainable Development Goals, Intended Nationally Determined Contributions (INDCs) and on Environment<sup>3</sup> Impact Assessment</li> </ul>

# Partners & Supporting Organizations



## Government



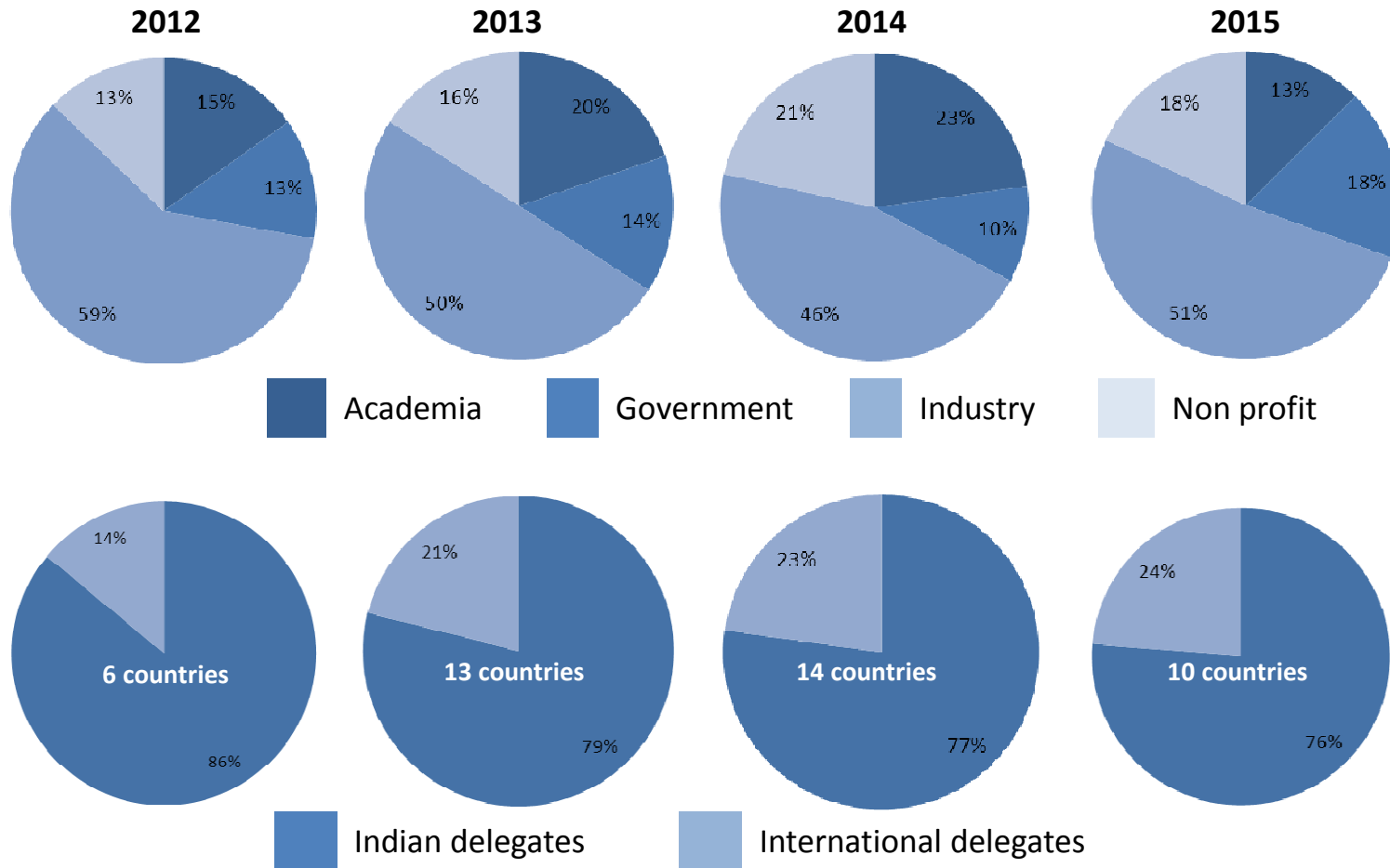
## International



## Industry



# Participant Profile



# Participant Speak



ILCM 2012

“Positive spirit and dynamics for promoting LCA and LCM in India”

*Guido Sonnemann  
University of Bordeaux*

ILCM 2012

“Relevant and inspiring presentations, good conversations with Industry”

*Anneke Haringsma  
Pre Consultants)*

ILCM 2013

“Great start. Enjoyed the course & conference well”

*Rajesh Mehta  
SABIC*

ILCM 2013

“I liked the short format for presentations with extra time for questions”

*Timothy Grant  
Life Cycle Strategies Pty*

ILCM 2014

“It was an amazing experience to be a part of a well-managed conference in all respect”

*Bharat Sharma  
Louis Berger*

ILCM 2014

“Excellent balance among session topics. Good quality among speakers”

*Bruce Vigon  
SETAC*

ILCM 2015

“A great conference overall, with fantastic mix of participants, excellent quality of presentations and a fair share for lively, interesting discussion & QA”

*Llorenc Mila I Canals  
UNEP*

ILCM 2015

“Warm welcome of all FICCI staff, food, good networking opportunity”

*Martina Prox  
ifu Hamburg*

# Business Opportunities



## Sponsors

## Exhibitors

Enhance your brand portfolio and marketing strategy

Perfect platform for customer and service-provider interactions

Demonstrate your capability in providing sustainability services, products, and tools to stakeholders in this industry

Showcase latest products, technologies & developments in the industry for test marketing and generating business

Associate with FICCI to be a part of the marketing campaign pre and post ILCM 2016

Initiate business tie-ups and collaborations

Connect directly with high level decision makers, experts and professionals

One to one business meetings and networking opportunities

# Sponsorship Tiers/Exhibition Options



#	Type	Slots	Amount (₹)	Amount (US\$)
1	Platinum	1	10,00,000	15,000
2	Gold	1	7,00,000	10,000
3	Silver	2	5,00,000	7,500
4	Lunch	2	3,00,000	5,000
5	Delegate Kit	1	2,00,000	3,000
6	Session	4	1,00,000	1,700
7	Exhibition (4m x 2m)	2	1,00,000	1,700
8	Exhibition (2m x 2m)	4	70,000	1,200



# Value Proposition Details



Benefits	Sponsorship Tiers					
	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Lunch</i>	<i>Delegate Kit</i>	<i>Session</i>
Live link from event webpage to sponsor's website	▲	▲	▲			
Name & logo on event web page	▲	▲	▲	▲	▲	▲
Exhibition space (2m x 2m)	Complimentary	80% discount	60% discount	50% discount	20% discount	
Number of complimentary registrations	7	5	4	3	2	2
Screening of corporate films during breaks (slots to be decided by organizers)-max duration 120 seconds	▲	▲	▲			▲
Strategic positioning of corporate banners & logos						
<input type="checkbox"/> Exclusively branded corporate banner at venue	▲	▲		▲		
<input type="checkbox"/> Display of company name & logo at side panels and roll ups at venue	▲	▲	▲	▲	▲	▲
<input type="checkbox"/> Logo on delegate badges	▲					
<input type="checkbox"/> Logo on mailers	▲	▲	▲			
<input type="checkbox"/> Logo placement on delegate kit					▲	
Sponsor promotional material in delegate kit	▲	▲				9

# Exhibition Stalls



Indian Organization	2 x 2 sq. m	₹ 0.70 lacs
	4 x 2 sq. m	₹ 1 lacs
Foreign Organization	2 x 2 sq. m	US\$ 1,200/-
	4 x 2 sq. m	US\$ 1,700/-

*Exhibition fee is inclusive of the following:*

- Shell stand will include three/two sides partitioned, laminated and carpeted stall with company facia*
- 2 chairs, 1 table, 4 spotlights, trash bin and electrical points.*
- Complimentary entry passes for two company staff. Base delegate fee would be charged for additional personnel*
- 14.5% service tax applicable on the exhibition fee*