



First Symposium on **Engineering Green Innovation and Entrepreneurship towards a Sustainable World**

March 8-9, 2017
IIT Kharagpur, India

About Symposium

There is a great reliance on technology to solve environmental problems around the world today. Green entrepreneurship inspires by combining the characteristics of innovation, new business idea and technological developments aligning with the social and environmental priorities. **Rajendra Mishra School of Engineering Entrepreneurship (RMSoEE)** aims to inculcate this spirit of green entrepreneurship in young innovators while stimulating creativity for innovating new Green products, processes, and experiences.

With this background, RMSoEE in association with FICCI Quality Forum will be organising a two-day symposium on **Engineering Green Innovation and Entrepreneurship towards a Sustainable World**. The symposium will not only focus on the technological advancements needed for Design for Environment or Eco-innovation but also showcase case studies from the Green Entrepreneurs/Leaders in the Service sector.

Symposium Highlights

- 1. Sectoral presentations on:**
 - a. Waste Management
 - b. Renewable Energy
 - c. Smart Cities
 - d. Green Entrepreneurship
- 2. Panel discussion on** 'Technological, social and economic ramification of green entrepreneurship'
- 3. Student Competition on** 'Reorientation of techno-management research in comprehending the essence of green entrepreneurship'

Organizer



Partner



Special Features

Domain expert's presentations by:

1. Prof. Subrato Chattopadhyay, Head, Department of Architecture and Regional Planning, IIT KGP
2. Dr. Saikat Kumar Pal, Assistant Professor, Department of Architecture and Regional Planning, IIT KGP
3. Dr. Amitabh Ray, CEO, Englas UK Ltd.
4. Mr. Vidur Bakshi, Co-Founder ScrapApp

Participatory Workshop: By Dr. Sanjeevan Bajaj, CEO, FICCI

The workshop will enable participants to:

1. Learn about the commonly understood meaning of 'Green Business' across the world and develop a working definition of Green Entrepreneurship to guide their own actions
2. Understand how to use methodologies for identifying elements/criteria to determine which kind of activities should qualify as Green Entrepreneurship
3. Develop a perspective on the role of Green Entrepreneurship in transforming current Production and Consumption Systems for achieving the SDGs, especially SDG 12 (Responsible Consumption and Production)



Important dates

- Last date for Symposium registration:
March 8, 2017
- Last date for Student Competition registration:
March 5, 2017

For more information, please contact:

Ms. Susmita Gosh

Tel: +91-3222-282415

Email: susmita.gh@gmail.com

Web: www.indialca.com

Participate as Delegate

Indian Industry: ₹ 10,000/-*

Students: Free

* separate costs for loading/boarding

Participate as Exhibitor

- Demonstrate your innovation and expertise
- Share new ideas, concepts and solutions

2 x 2 sq. m ₹ 20,000/-

4 x 4 sq. m ₹ 30,000/-

Participate as Sponsor

For an empowered access to future leaders and key stakeholders:

- Unmatched brand equity
- Increased visibility amongst students
- Identification with youth

Green Innovation Sponsor: ₹ 3 Lakhs

Lunch Sponsor: ₹ 1 Lakh

Award Sponsor: ₹ 0.5 Lakh

Your sponsorship will help us make the event affordable and accessible to all students.